



Lodi Wine Experience Event Logo - Secondary A



Lodi Wine Experience Event Logo - Secondary B



Lodi Wine Experience Event Logo - Secondary C



Lodi Wine Experience Event Logo - Secondary D



Lodi Wine Experience Event Logo - Secondary F



Lodi Wine Experience Event Logo - Secondary E



Lodi Wine Experience Event Logo - Secondary G



Lodi Wine Experience - Logo Don'ts

Don't rotate the Logo



Don't rearrange the trademark and logotype



Don't change the font



Don't reconfigure the logo



Don't crop the logo in any way



Don't warp or stretch the logo



Don't apply shadows, glow effect or outline the logo



Don't change the alignment of the logotype



Don't recolor the logo



Only use primary brand colors



Don't overlay the logo



Don't adjust letters spacing



Lodi Wine Experience - Color

Primary Color Chips



f68a3d
r246 g138 b61
c0 m56 y85 k0
PMS 144 U
PMS 715 C



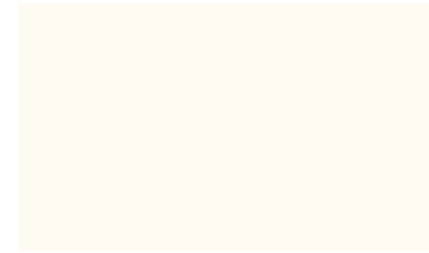
722351
r114 g35 b81
c48 m95 y39 k30
PMS U is Custom Mix
PMS 229 C



cf3d96
r207 g61 b150
c15 m90 y0 k0
PMS Pink U
PMS 240 C



8b847e
r139 g132 b126
c46 m42 y45 k8
PMS Warm Gray 8 U
PMS Warm Gray 8 C



fffaf0
r255 g250 b240
c0 m1 y5 k0



4d5861
r77 g88 b97
c67 m52 y44 k32
PMS 440 U
PMS 405 C

Secondary Color Chips



c7d997
r199 g217 b151
c24 m3 y51 k0
PMS 580 U
PMS 580 C



a9c332
r169 g195 b50
c39 m7 y100 k0
PMS 2300 U
PMS 2300 C



6f8737
r111 g135 b55
c60 m30 y100 k11
PMS 377 U
PMS 575 C



bbdedf
r187 g222 b223
c26 m2 y11 k0
PMS 628 U
PMS 628 C



59acbf
r89 g172 b191
c64 m16 y21 k0
PMS 632 U
PMS 7702 C



006984
r0 g105 b132
c91 m49 y35 k10
PMS 634 U
PMS 7706 C